

# YASH GOVIND GUPTA

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## PROFESSIONAL SUMMARY

Certified Salesforce Developer with around 3 years of experience in Salesforce development and administration, specializing in Apex, LWC, OmniStudio(Vlocity) and REST API integrations. Skilled in automating business processes using Salesforce's standard functionality and features. Extensive experience leveraging OmniStudio to build tailored solutions for Education and Financial Services Cloud. Passionate about delivering efficient, testable, and scalable solutions that align with business objectives and drive operational success.

## CERTIFICATIONS

- ▶ Salesforce Certified Administrator
- ▶ Certified Omnistudio Developer
- ▶ Financial Services Cloud Accredited Professional
- ▶ Certified AI Associate

## SKILLS

- ▶ **Salesforce Development:** LWC, Apex, Triggers, OmniStudio, Rest API Integrations, SOQL, SOSL
- ▶ **Salesforce Administration :** Point-and-Click Configurations, Flows
- ▶ **Salesforce Clouds:** Service Cloud, Experience Cloud, Financial Services Cloud, Education Cloud
- ▶ **Web Technologies:** HTML, CSS, JavaScript
- ▶ **Tools & DevOps:** VS Code, Git (Basic), Jira

## EXPERIENCE

### PwC India, Salesforce Developer

July 2022 - Present

- ▶ Developed **LWC components** for capturing customer enquiries, integrating **Apex controllers** for seamless data processing and implementing real-time **UI validations** to ensure **data accuracy**.
- ▶ Implemented **Rest API integrations** using **low-code** approaches such as **External Services** and **Integration Definitions**, ensuring seamless data exchange between Salesforce and third-party systems.
- ▶ Integrated **DocuSign Rest API** to implement **E-signature functionality** within **OmniScripts**.
- ▶ Wrote **unit tests** for Apex methods, maintaining high test coverage and secure coding practices.
- ▶ Developed guided processes and interactive components using **OmniScripts**, **FlexCards**, **DataRaptors**, and **Integration Procedures** for industry clouds like **Financial Services** and **Education Cloud**.
- ▶ Built a **search functionality** using OmniStudio and Apex, incorporating **server-side pagination** for efficient result navigation.
- ▶ Strong understanding of **Triggers**, **Batch Apex**, and **Scheduled Apex**.
- ▶ Implemented Salesforce configurations, including **custom fields**, **validation rules**, **record types**, and **page layouts**, while managing security controls via **sharing rules**, **profiles** and **permission sets**.
- ▶ Configured **case assignment rules** and automated case routing to appropriate queues as part of a **Service Cloud** implementation, improving case management efficiency.
- ▶ Hands-on experience with declarative tools like **Record-Triggered Flows**, **Screen Flows**, and **Auto-Launched Flows** to automate business processes.
- ▶ Customized and deployed LWC and OmniStudio components on **Salesforce communities**.
- ▶ Collaborate **cross-functionally** with product managers, designers, and engineers to assess technical feasibility and devise scalable solutions.
- ▶ Worked in an **Agile development environment** using Scrum methodologies, utilizing **Jira** for project tracking and **Git** for version control.

## EDUCATION

VIT Vellore | B.Tech, Mechanical Engineering (2018–2022) | CGPA: 8.82